



Adobe Youth Voices Report

September 2011- June 2012

Adobe Youth Voices (AYV) engages talented educators of intermediate- and high-school-age youth in a year-long professional development and support program. Educators enhance their teaching strategies, gain new skills, and collaborate with like-minded educators and youth media experts to enable young people to express themselves using digital tools and to create media with a personally meaningful purpose. Educators from participating sites join a global network, exhibit and share youth-created media projects, including videos, documentaries, photojournalism, animations, websites, and multimedia. The International Education and Resource Network (iEARN) joined the Adobe Youth Voices program as a founding partner in 2006, and now manages and supports the program in over 16 countries around the world. South Africa has participated in the AYV programme for the past three years.

The AYV programme contains two phases:

- AYV online course- an eight week programme for teachers
- Media projects- students are required to complete media projects containing social messages

The Adobe Youth Voices (AYV) Online course

The Adobe Youth Voices (AYV) online course is designed to introduce educators to the Adobe Youth Voices program and to help educators to more effectively support youth in making media.

During the eight week course, educators are guided to build their knowledge and skills to create media with young people. One activity is posted in each of the eight weeks of the course. If educators experience challenges in completing activities within the allotted week then some leeway is allowed for late submission of activities. Activities are focused on topics such as media forms and formats; process, product and presentation; community collaboration and exhibition, and technical skills necessary to use Adobe media making software.

Participating in an online course makes it necessary for a trusting rapport to be created amongst peers; educators are thus encouraged to actively respond to questions and review peer activities. Throughout the course, two experienced online facilitators provide guidance and support to course participants. By the end of this course participants are sufficiently skilled to provide similar support to guide young students in their schools to create media with purpose.

For the past three years AYV has sponsored twelve educators from South Africa to participate in this global project. In 2012, a concerted effort was made to find educators in and around the Gauteng province to participate in the programme as these provided opportunities for face to face

workshops and greater interaction between course participants.

In 2012, the following educators participated in the programme:

Name	Surname	Institution	Status of Course
Puleng	Morabe	Kgoro Primary School	dropped out
Mabe	Maphefo	Mogale Primary School	dropped out
Portia	Lebelo	Protem LSEN School	incomplete
Sibongile	Lukhele	Ivory Park Secondary School	completed
Paballo	Diboke	SA Association of Youth Clubs	dropped out
Lindiwe	Zulu	Eqinisweni Secondary School	completed
Mphulo	Moeti	Protem LSEN School	incomplete
Faith	Ndlovu	Leap Science and Maths School	incomplete
Tebogo	Monareng	Bokamoso Senior Secondary School	incomplete
Molifi	Ramarutsi	Khululekani Primary School	incomplete
Faith	Ndlovu	Leap Science and Maths School	incomplete
Saul	Pila	Gauteng North District (GDE)	completed

All educators were invited to a face to face workshop in March 2012 and were asked to bring artefacts of their students' media projects. This would allow participants to peer review work as well address any questions around techniques for improving the various media projects.



From Left: Paballo , Molifi, Lindiwe, Cynthia, Omashani, Saul & Faith

The workshop was well received and arrived just in time as educators were grappling with software challenges as well as finding time to work with learners during examinations and holiday times. The group was able to brainstorm ways to work around challenges and Mr Paballo Diboke, from the Intel Clubhouse, volunteered to be the support person for technical questions on the Adobe Premiere Elements and Photoshop Software.

Completing a Media Project

All teachers that agreed to participate in the AYV programme for 2012 were encouraged to submit at least one completed media project. The following are brief descriptions and links to the projects received:

- [Bullying...submitted by Mr Saul Pila](#) (Gauteng Department of Education-Gauteng)
This project highlights bullying in schools. Students & teacher interviews help deal with this issue.
- [Water is life... use me wisely!](#) *submitted by Cynthia Lukhele* (Ivory Park High School- Gauteng)
This project highlights the need for all citizens to be water wise.
- [The Power of a Woman](#) *submitted by Cynthia Lukhele* (Ivory Park High School- Gauteng)
This photostory plays tribute to a wonderful teacher who continually goes the extra mile to get her students to remain committed and motivated.
- [Hold on...](#) *submitted by Cynthia Lukhele* (Ivory Park High School- Gauteng)
A music video and song compiled by Wynand Monyeseala and performed by Precious Zulu.
- [Dance is my Language](#) *submitted by Cynthia Lukhele* (Ivory Park High School- Gauteng)
This video displays kwaito dance and the language of dance as interpreted by tudents at Ivory Park High.
- [South African Heritage](#) *submitted by Cynthia Lukhele* (Ivory Park High School- Gauteng)
This video focuses on the different cultural dress and tradition of people that live in South Africa.
- [You can make it...](#) *submitted by Lindiwe D Zulu* (Equisweni Secondary School- Gauteng)
A photostory to motivate and encourage youth to understand that despite everything there is always hope.
- [The Rise of Racism and Hazardous Sterotyping](#) *submitted by Tebogo Monareng* (Bokomaso Senior Secondary School-Limpopo)
Racism and Sterotyping is found in all countries and South Africa is no different. The students of Bokamaso Secondary try to understand deep rooted issues and find ways to overcome them.

Although our teachers did not make the deadline to be showcased at the International Adobe Youth Voices Festival, they have done amazing work with their learners and we are extremely proud of them. SchoolNet SA looks forward to a new cohort of teachers and learners participating in the 2012-2013 programme.