



## **Adobe Youth Voices**

Adobe Youth Voices (AYV) engages talented educators of middle- and high-school-age youth in a year-long professional development and support program. Educators enhance their teaching strategies, gain new skills, and collaborate with like-minded educators and youth media experts to enable young people to express themselves using digital tools and to create media with a personally meaningful purpose. Educators from participating sites join a global network and exhibit and share youth-created media projects, including videos, documentaries, photojournalism, animations, websites, and multimedia. iEARN joined the Adobe Youth Voices program as a founding partner in 2006, and now manages and supports the program in over 16 countries around the world. Schoolnet South Africa coordinates this programme and has received sponsorships for twelve teachers to participate in the 2012- 2013 year.

### Site Eligibility Criteria:

- Serve low-income, disadvantaged middle and high school youth (ages 13–18)
- Access to ICTs or an ability to access media production equipment and resources
- Commitment of site administrator and/or information technology department to expedite the installation of donated software on site computers as soon as it is made available

### Site Benefits:

- Up to 30 Adobe software licenses for installation at the site
- Recognition and opportunities to exhibit the site's AYV youth projects to regional and global audiences

### Educator Selection Criteria:

- Experience in facilitating or an interest in learning new strategies for project-based learning
- Strong belief in student-centered community and social change projects
- Passionate about sharing youth perspectives and voices
- Committed to engaging youth in rigorous investigation of topics of their own choosing that are relevant and meaningful to their lives
- Motivated and available to participate in AYV, without any insurmountable barriers to success

### Educator Responsibilities:

- Participate in an 8-week online course
- Develop an AYV program plan for the year, which will be drafted collaboratively during the training
- Launch their program plan and guide at least 25 youth over the course of the year in the creation of youth media using the digital tools provided. The youth media needs to be planned and designed to ensure youth voice is being heard. Youth should be guided to choose issues that could effect positive change in the immediate community and design a project that highlights the social issue and perhaps provide solutions as well.
- Complete periodic reports describing progress, sharing best practices, and evaluating the benefit of AYV for youth
- Participate in the AYV online community, sharing stories and program progress
- Work with Ms Omashani Naidoo (SchoolNet) to launch exhibition events during the program year
- Contribute youth media work (accompanied by required model releases and licensing agreement paperwork) to the AYV collection by end May, 2013 to be exhibited locally, online, and globally

### **What to do now:**

If you are interested in this programme, please write to [omashani@schoolnet.org.za](mailto:omashani@schoolnet.org.za) or contact our office 011 4035777 for more information or to receive an application form. Please note that teachers' can participate in either of two sessions per year.

**Please note that all student media work will need to be submitted by end of May to be considered for the International Youth Festival.**