

How many kids from  
other countries  
did you know when  
you were 10 years old?



touchable earth

where  
kids  
teach  
kids

touchable earth

about their world



# touchable earth

The kids' eye view of the world brought to life

The **touchable earth** project develops a sustainable program for putting connected tablets in the hands of kids, with the tools to engage with other kids all over the world.

It is a combination of a business and a foundation. Our goal is to be the leading provider of global peer learning resources and the largest donor of educational tablets in the world.

Children teaching children. With **touchable earth** kids see and hear first-hand what life is like around the world from kids their own age. Their similarities erode prejudice and the differences foster curiosity.

The app is for sale from the Apple App Store in late November 2012. It will be available from the Google play Store soon after. It will be free to approved tablet education projects around the world.



touchable earth launches November 2012.  
Content is complete for Iraqi Kurdistan,  
Nepal, South Africa, India, China, and Romania.



## The World's First

**touchable earth** is the first digital world book taught exclusively by kids. Kids in each place explain all the facts about it.

Each piece of information is presented as a portrait photograph of a child aged 6-12 with a video. The content is structured in sections including facts, culture, explore, family, school and play time.

Learning by making friends

The upcoming platform allows kids to ask questions about other places and have local kids answer them (safely). A video showing what you learned from the app, e.g. how to count to 10 in a language, can receive praise and tips from native speakers. A workbook gives parents and educators options for offline engagement: such as sewing plans for cultural costumes, or local recipes.

## Creating and Delivering

We are partnered with iEARN.org. iEARN (International Education and Resource Network) is the world's largest non-profit global network that enables teachers and youth to use the Internet and other technologies to collaborate on projects that enhance learning and make a difference in the world. They operate in over 130 countries. iEARN assists with content creation and will assist our foundation with the logistics of tablet donations and student engagement. iEARN'S projects promote cross culture dialogue, such as having students submit folk tales from their home country.



### The Foundation has 3 goals

- **Donate** tablets to educational partners
- **Enable** the tablets through ISP connections
- **Engage** the kids in collaborative education across borders

### The Business will

- Continue to create content for new places
- Develop a safe, interactive and immersive platform for kids
- Provide financial assistance to the Foundation



**touchable earth** was founded in 2011 by **Tudor Clee**, a Barrister and entrepreneur from New Zealand. We are seeking partners for our foundation. Please **contact** [tc@touchableearth.com](mailto:tc@touchableearth.com)  
Find us at [facebook.com/touchableearth](https://www.facebook.com/touchableearth)